Dr. Marcello's Current Courses

Master of Communication & Media

Digital Media Production
17:194:507

- This course gives students hands-on instruction in how to use digital media tools to produce interactive and media-rich online stories. Students will learn key concepts and design principles in Web technologies & programming, Video editing and Animation. Students will develop a website that presents a multi-part investigative story, using slideshows, videos and animations. Students will learn how to capture engaging photo & video footage to create an effective multimedia experience in post-production.

Digital Communication, Information, and Media (Undergraduate Program)

Strategic Presentation Methods in Digital Media
04:189:251

- Examines theories and techniques for analyzing, producing, and disseminating messages. Students will learn how to use web-based and multimedia presentation tools to connect with a variety of audiences and convey a desired message. Each student will craft a message to support some social change by developing and shaping the message into compelling digital media presentations in a range of formats.

School of Communication & Information - Undergraduate

Disinformation Detox: Communication, Media and Information Studies Approaches to Mis and Dis-information
04:189:210

- Dis- and misinformation have toxic implications for the well-being of individuals, groups, and societies. As interconnected producers and consumers of information, we bring our own cognitive biases and beliefs and frequently find ourselves questioning what information sources to trust. This course draws on interdisciplinary perspectives from communication, media, and information studies to explore ways to understand, navigate, and thrive in a polluted ecology of digital social systems. Through active coursework, students will learn to engage in these systems as aware, empowered, and responsible communicators and information agents.

MCOM102 Introduction to Media Systems & Processes
  Fall 2005

POL301 Political Campaigning (Eagleton Institute of Politics)
  Fall 2004, Fall 2003, Fall 2002

COM310 Communication and Popular Culture:
  Summer 2000

RU364 Diversity In the Workplace
  Spring 2000

LIV100 BuildingCommunity Through Understanding (Livingston College)
  Fall 2009 (2 sections)